

Ser Narrative UX Designer



LIBROS

- 1.) Nicely said - Nicole Fenton and Kate Kiefer
- 2.) Designing for emotion - Aaron Walter
- 3.) Content design - Sarah Richards
- 4.) Strategic Writing for UX - Torrey Podmajersky
- 5.) Conversational design - Erika Hall
- 6.) Technically wrong - Sarah Wachter
- 7.) How to not write bad - Ben Yagoda
- 8.) Microcopy - Kinneret Yifrah

ARTÍCULOS

- 1.) Narrativa en UX - Iván Leal
- 2.) UX Writer articles - John Saito
- 3.) Content Strategist - Nicole Fenton
- 4.) UX Writer articles - Andrea Drugay
- 5.) Content articles - Sticky Content
- 6.) Conversational Design - Herika Hall

GUÍAS

- | | |
|---------------------|-----------------------------|
| 1.) The Guardian | 9.) Canada Post Corporation |
| 2.) MailChimp | 10.) Concioous |
| 3.) QuickBooks | 11.) UK Government |
| 4.) Material Design | 12.) Voice & Tones |
| 5.) Shopify | 13.) Atlassian |
| 6.) Monzo | 14.) Buffer |
| 7.) Hudl Uniform | 15.) Sales Force |
| 8.) Microsoft | 16.) University of Leeds |

REFERENCIAS DE IVÁN LEAL

<https://pildorasux.com/NarrativaUX>